



IULM

Libera Università di Lingue e Comunicazione

ERASMUS + PROGRAMME

ERASMUS CHARTER FOR HIGHER EDUCATION (ECHE)

REF: 29351-LA-1-2014-1-IT-E4AKA1-ECHE

ERASMUS POLICY STATEMENT 2014 -2020

1. INTERNATIONAL STRATEGY

IULM University is currently developing an internationalisation strategy, which will bring new initiatives and actions and further develop existing activities to enhance both the international experience of students and staff and their personal and professional growth, through broader exposure to different cultures, teaching methods, learning experiences and languages.

As a current holder of an Extended Erasmus University Charter and during the next 2014-2020 EU Programme for education, training, youth and sport, IULM intends to pursue the following goals, coherently with the statements of the Bologna Process

1. International dimension of academic courses.

IULM engages in maintaining and, if possible, enhancing the international dimension of students' education at all levels, in order to enrich their intercultural competences and improve their employability also outside Italy.

Partner Institutions will be chosen ensuring adequate academic standards for students, considering the relevance of the curriculum, in terms of credit transfer, learning objectives and assessment methods.

Dimension, flexibility and promptness in replies are also important criteria in choosing a new partner.

Agreements will be made with institutions offering similar programs but also with those providing complementary programs.

Moreover one of the objectives of the new planning is to make students aware of new destinations, thanks to teaching staff mobility. To reach this goal, IULM will try to extend the mobility to new geographical areas different from those usually chosen by the students (due to linguistic competences, cultural affinity and attractiveness of the university for their CV).

Without restricting new partnerships only to some areas, due to cultural affinities, research interests and priority themes, IULM has defined Northern Africa and Latin America as "priority areas".

Last but not least, IULM commits itself to increase the number of internships of students and graduates: the International Office already cooperates with IULM Placement Office. For the next planning section



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IULM will develop quality knowledge alliances with international partner firms and invite managers and professionals so that they can meet directly potential trainees.

2. International Dimension of Academic Offer.

IULM commits itself to deeply internationalize its academic offer, accordingly to the new Italian laws on accreditation, which are still being defined.

Especially regarding First Level Degrees, IULM engages to create an integrated, joint or double degree course for all the degree courses offered

Moreover IULM will activate new international study courses, especially second cycle degree courses, also in another language. IULM is already planning new first level master's degrees offered totally in English in partnership with other European Institutions and new joint initiatives with some universities from the US and China, based on agreements established in the last few years.

IULM will also explore opportunities in Vocational Education, especially under the form of Executive Master programs and Specialist programs in innovative fields such as Cultural and Creative Industry management and Heritage management, with special attention to studentships from emerging countries where such competences are scarce and in high demand.

3. Attraction of foreign students.

IULM is convinced that foreign students are a resource for host universities and is aware of the importance of the intercultural dialogue; therefore foreign students will be completely integrated in the life of the campus and will have complete access to all the facilities. Students will also be supported with the admission procedures (VISAS, stay permits etcetera) in accordance with local authorities that have always been available to cooperate.

IULM is also carrying out the project of recovering a historic farmstead to create a new Hall of Residence for foreign students and scholars.

4. Attraction of visiting professors and fellows.

IULM is also committed to enhance the opportunities for foreign teachers to do research or offer lectures at its premises. This goal will be guaranteed both by short-term and by long-term mobility that will allow foreign teachers to offer entire modules. IULM is already developing a strategy to enlarge its international network of cooperation in teaching and research, through targeted contacts under the form of professor and/or scholars exchange agreements.

Last, one of the priorities of IULM University is to guarantee equal access to culture and education to all students. The activity of the service called "diversAMENTE – Disability and DSA" is dedicated to this purpose. According to the Italian laws on the subject, the service collects the students' enquiries and needs



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and develops customized supporting strategies (<http://www.iulm.it/wps/wcm/connect/iulmit/iulm-it/studiare-alla-iulm/orientamento/diversamente>)

2. COOPERATION PROJECTS

Under the LLP Programme 2007-2013, IULM has organized activities mainly linked to students' mobility, consolidating partnerships, with Universities and Enterprises, and setting its internal procedures.

In the same period, however, it has pursued its cooperation policy with some countries in Africa and South America, above all in the field of research.

IULM has worked with local ONGs on training and communication with the purpose of offering the appropriate tools to local authorities and people to reach their own users without mediators. Projects have focused mainly on social and health communication.

Moreover, IULM has recently widened its network towards the countries of Northern Africa, in particular in the field of tourism, cultural heritage and communication, participating also in the last call for proposals of the Tempus Programme. For all these reasons, IULM is particularly interested in the cooperation policies launched by the new programme (measures 2.3 and 2.4). IULM will co-design educational initiatives on topics of mutual interest taken into account the recent evolution of the job market.

This goal will be reached gradually through

- the development of an international network of cooperation in teaching and training;
- targeted contacts with potential partners under the form of mutual subscriptions of memorandums of understanding;
- the intensification of visit of faculty and administrative staff to and from IULM in order to mutually learn in terms of best practices and exchange useful information on organizational schemes and
- continuing education courses for teaching and administrative staff on project design and financial reporting.

3. IMPACT OF IULM PARTICIPATION IN THE ERASMUS + PROGRAMME

Participation in the Programme will certainly have a remarkable impact on IULM's internationalization activities, innovation and modernization and will help to develop IULM as an educational institution with a truly international organizational culture and mindset.

Internationalization will not be pursued in itself but as a means to enhance quality in all academic and research activities.

Credit and degree mobility programs will not only be beneficial for prospective students but will also enable IULM faculty and researchers to deal with educational challenges facing truly multicultural classes. Above all academic programs that can offer a cutting edge education in innovative areas, through co-operation at EU, neighborhood and rest of the world level will be of great importance.

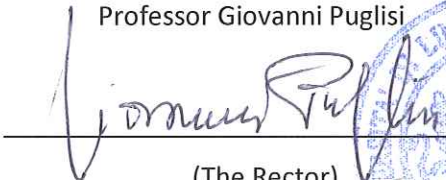
Students, degree holders and the academic community will be given intercultural competencies which will enhance their qualification and enable them to face the future challenges.

The intensification of visiting professors programs and of structural cooperation with partners institutions in terms of both formal and vocational training will contribute to the wealth and diversity of the knowledge backgrounds to which students are exposed, enhancing the quality of mobility and trans-national cooperation.

The new academic programs with partner institutions operating in terms of both degree mobility and international co-operation projects will be co-designed in order to address specifically the needs and opportunities signaled by the evolution of the job market in the areas of interest of IULM educational offer. This will enhance the quality and pertinence of higher education and will activate deeper relationships with new international partner firms, which will be added to the already existing partnerships with Italian firms with an international market orientation in the fields of culture, food and wine, and tourism among others, both on the educational and on the research side.

Applying to EU and international calls will not only improve the financing of IULM activities. Participation to EU projects will enhance the quality and the reputation of the whole University; It will give a great impulse to the empowerment of its International Office and the Academic Community, through the intensive training on participation to calls and programs and on reporting. This will help to innovate and modernize organizational scheme, improving the administrative and academic procedures and performances.

Professor Giovanni Puglisi



(The Rector)

